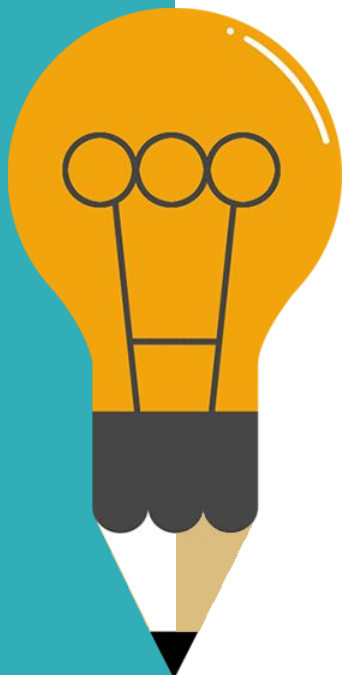


- **RECOGNITION OF SOCIO-COGNITIVE CONSTRUCTS THAT ENABLE OR CONSTRAIN HUMAN BEHAVIOR**
- **Module 6**

Contents



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Introduction

Why is important to examine the connection between human behaviour and socio-cognitive constructs?



Many socio-cognitive factors, such as beliefs, attitudes, values, norms, social identity, self-concept, emotions, and motivations, have an impact on human behavior. Depending on the circumstances and context in which they are used, these constructs can either support or prevent human activity.



Socio-cognitive constructs that enable or constrain human behavior



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Examples

01

Beliefs

The mental images that people have about the world, themselves, and other people

02

attitude

A person's overall assessment of a thing, someone, or a concept

03

Values

person's guiding principles or expectations for himself

04

norms

the unspoken guidelines and standards of conduct that apply to a certain group or society

Socio-cognitive constructs that enable or constrain human behavior



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Examples

05

social identity

A person's sense of belonging to a specific social group, such as their nationality, ethnicity, or gender

06

self-concept

A person's self-perception, which includes their beliefs, values, and abilities

07

motivation

the emotional states that a person experiences, such as happiness, rage, fear, and sadness

08

emotions

A person's interests and ambitions which can either be intrinsic or extrinsic

Paradigm: Gender, Religion, Politics, Hooliganism



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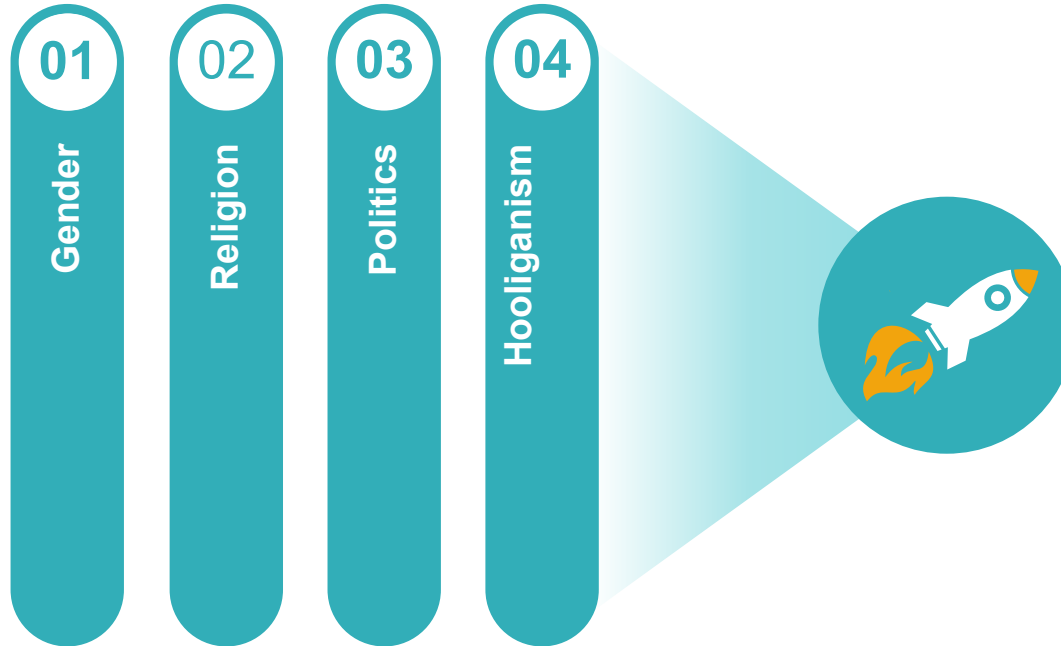


Paradigms

Cyprus case study

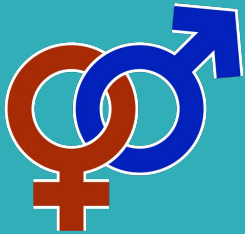


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socio-cognitive gender conceptions

- Traditional gender roles
- Stereotyping and prejudice
- Gender-based violence
- Gender and education
- Gender and politics



Gender

A key socio-cognitive dimension that has a substantial influence on behavior in Cyprus is gender. In Cyprus, there are a variety of issues that women must deal with because to gender inequality, such as unequal income, few job prospects, and a lack of representation in politics and decision-making. Despite efforts to resolve them, many women in the nation still face significant challenges because of these problems.



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socio-cognitive religion conceptions

- Collective religious identity
- Religious Identity
- Religious Beliefs
- Religious rituals and ceremonies
- Religious socialization



Religion

Greek Cypriots and Turkish Cypriots live largely distinct lives because Cyprus is separated along ethnic lines. There are also notable disparities in terms of religion, with the majority of Turkish Cypriots being Sunni Muslims and the majority of Greek Cypriots being Orthodox Christians. As well as affecting possibilities for economic and educational growth, these inequalities can also have an impact on social and political interactions.



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socio-cognitive politics conceptions

- National identity
- Ethnic stereotypes
- Gender roles



Politics

The concept of socio-cognitive politics describes the interactions between people's political and social circumstances and their ideas, attitudes, and values.



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socio-cognitive hooliganism conceptions

- Team and Ideology
- Violence as way of expression
- Need to protect the team



Hooliganism

Football fan clubs are social gatherings where playing and watching football is enjoyed. These clubs are a common social gathering place in Cyprus and are frequently linked to intense feelings and ardent fandom.



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A significant variable that might encourage or restrict conduct in Europe is socioeconomic position. The wealth disparity between the richest and poorest groups in society is substantial, and those with less money may have less access to opportunities and resources. Everything from career prospects to access to healthcare and education could be impacted by this.

Conclusion



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Thank you